



November 6, 2006

To Whom It May Concern:

I am delighted to share with you my experience with Bill Bonnell and my observations of his leadership, his performance, and the results of his contribution to the Peter Drucker Foundation for Nonprofit Management, now the Leader to Leader Institute.

For over eight years Bill Bonnell has made an enormous contribution to our work. I have attached our latest brochure to this letter and a brochure describing our work. Mr. Bonnell evaluated final candidates for the Drucker Community Innovation Award, as well as the finalists for the Frances Hesselbein Fellows program, which selects five outstanding CEOs of social sector organizations each year as Hesselbein Fellows. When we looked for a search firm to help us find a new President and CEO for the Leader to Leader Institute, Bonnell Associates was our choice. Much of the work in all of these initiatives, Bill Bonnell did pro bono, as his contribution to the work of the Drucker Foundation, Leader to Leader Institute.

The quality and character of his leadership, and the level of excellence of his performance are exemplary. I am honored to send to you my enthusiastic recommendation, without one reservation. His manner in working with Peter Drucker and our board members was highly professional and warmly appreciative of our needs and expectations.

It is an honor to send you my most enthusiastic recommendation. Bill Bonnell of Bonnell Associates have served us well in the past. We expect our partnership to continue into the far future.

Sincerely,

Frances Hesselbein
Founding President, the Peter F. Drucker Foundation for Nonprofit Management
And Chairman of the Leader to Leader Institute